

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

<u>Contract / Revision</u> 488814 /		<u>Alt Order #</u> 06268513
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1576
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/01/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
E 27	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1				1	\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	09/24/12-09/30/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$175.00	NM			
	See MG 27.2												
	2	KVVU	09/30/12-09/30/12	Extra Weekend	Su 6-7p	-----Su	:30		\$340.00	NM			
	Ⓜ Credited												
Totals												50	\$28,690.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	41	\$23,880.00	\$20,298.00
10/01/12 - 10/01/12	9	\$4,810.00	\$4,088.50
Totals	50	\$28,690.00	\$24,386.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6268513 TRF# 488814
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 18.26
*** KVVU-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 762 SALESMAN #
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6268513 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1576 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 18.26

REP: TO ROSE
FR NIKKI
OK'D M7
NEW TOTAL \$28690 (-340)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1576
AGENCY PRODUCT CODE = 14

31	S		600P-700P	30		\$340.00	9/30	9/30	0		SUN	0
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PROGRAM : EXTRA WEEKEND
ORD COM1: SPOTS N/A. MG OFFER EXTRA WEEKEND. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-26 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-27 FOR 1 SPOT/WK
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP30

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STATION MAKEGOOD OFFERS:
M7 OK'D BUY#31 MISSED: SUN/600P-700P SEP30 30S \$340.00 (OCT1/12)

OFFER: NONE
CMT: SPOT N/A DUE TO NEWS CUT-IN. FLIGHT ENDED.

SEP/12	28690.00	OCT/12	\$.00									
CONTRACT TOTAL 28690.00												
TOTAL SPOTS 50												

MARKET TOTALS \$170,764 KVVU 17% KSNV 30% KLAS 27% KTNV 17% KVMY 5% KVCW 3% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE